



# LET'S REDUCE SINGLE-USE

How to **reduce single-use plastic** without compromising quality and customer experience





## Plastic Reduction System “Let’s Reduce Single Use”

- **Audit** of single-use plastics in all operational areas of the establishments.
- Expert guide to reducing plastics in the hotel sector.
- Analysis of **Costs and Consumption**.
- Customised report.
- Directory of Sustainable Alternatives.
- **Certificate** of collaboration with Travel Without Plastic.

We reduce  
an average of  
**4 Tons**  
of plastic waste per  
year per hotel



# What is LRSU?

Let's Reduce Single-Use (LRSU) is a system designed to help accommodation providers to **confidently say NO to single-use plastic**.

The program is a comprehensive initiative that follows the waste reduction hierarchy to **eliminate waste at source and prioritize reusable alternatives**. If single-use items are still necessary, our decision making frameworks help you to make more informed choices so that you don't find you have solved one problem but inadvertently created another.

**In-person or online audits of all operational areas** help us to understand the status quo for your business and provide a tailored series of recommendations. Our templates will help you to establish a means of analysing the cost and consumption of single-use plastics so that you can prioritize an elimination / reduction / replacement programme that suits your needs.

Upon successful implementation of recommendations, collaborating businesses receive a Travel Without Plastic plaque, attesting to the property's commitment to reducing single-use plastics.

## OBJECTIVES



- Eliminate or reduce single-use plastics
- Comply with the legislation
- Match the health & safety standards
- Improve your sustainability policy
- Maintain or improve the guest satisfaction

## DURATION



- 6 months



## OPTIONS:

Our program provides two distinct options tailored to meet your specific needs: [Standard](#) and [Premium](#) .

### STANDARD

- Self-Evaluation Checklist
- Audit (Online)
- Cost/consumption templates
- Personalised report
- 1 x online workshop with management team
- Consultancy hours (4h/month)
- Diploma

### PREMIUM

#### Standard Option +

- Expert Guide Series
- Standard Operating Procedure Templates
- Access to suppliers directory
- Two additional staff engagement workshops online
- Access to Training platform\*
- Increased consultancy hours with TWP experts
- Access to Podcast\*

\*Currently under development..

## Standard LRSU:

- **Self Evaluation Checklist:** A practical checklist to identify where single-use plastic is currently used within your business and to what extent staff and guests are engaged in the topic..
- **Audit (in-person or online):** An independent audit to verify where and how single-use plastic is currently used within your business.
- **Cost and consumption analysis:** In-depth analysis of costs and consumption patterns to help you make informed decisions for greater economic and environmental impact, plus templates for you to monitor and track this.
- **Customized report:** Based on the results of the audit and identification of a Top 10 of plastics by cost and consumption, a customized report will outline a series of tailored recommendations and practical actions to start or accelerate your plastic reduction journey.
- **Management Workshop:** 1 hour workshop with key members of your team to outline strategies for success and to answer any questions based on the customized report.
- **Consulting hours:** Access expert consulting services to guide you in implementing sustainable practices.
- **Diploma:** Demonstrate your commitment to sustainability with an internationally recognized certificate attesting to your participation in our program.

A comprehensive package to help you to confidently say NO to single-use products.





## Added Value Package:

- **Expert guides for experts:** Exclusive access to expert guides that offer advanced strategies for sustainable practices.
- **Standard Operating Procedures (SOPs):** Receive standardized procedures to seamlessly integrate sustainability into your hotel's operations.
- **+2 Bonus Workshops:** Participate in TWP-led workshops to share experiences and learn from industry peers.
- **Training platform:** Gain access to a comprehensive training platform for continuous learning and skills development.
- **Supplier directory:** Access a curated directory of sustainable suppliers to support your transition to green alternatives.
- **1:1 Mentorship:** Enjoy personalized, one-to-one consultations to address specific challenges and receive tailored guidance.
- **Podcast:** Stay up to date on the latest sustainability trends and success stories through our exclusive podcast.
- **Special events:** Receive invitations to exclusive events and initiatives, providing you with networking opportunities and access to special resources.

Elevate your commitment to sustainability with our premium option and lead the way to a greener, more responsible future for the hospitality industry.



We've been working in the hospitality industry since 1997 and have been reducing plastic in hotels since 2011. We know that the path to waste reduction is unique in each establishment.

Whether you prefer a self-guided approach or a more hands-on support from our team, we'll be happy to help.

Join us in working towards our vision of a travel industry that no longer relies on single-use plastic.



# Contact us

To learn more about what we do or to arrange a collaboration, please contact us:



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