



TRAVELIFE TRAINING for hotel staff

Flexible **Online Learning** that transforms
your team into sustainability champions





80%
of employees say
learning & development
would help them to feel
more
engaged on the job

TRAVELIFE TRAINING JUST GOT EASIER

Keeping your Travelife certification for your accommodation doesn't have to be a last-minute scramble. Our online course makes it **easy to meet the requirement of training 50% of your staff each year without disrupting daily operations.**

Instead of squeezing rushed sessions into an already packed schedule, your team can complete the training at their own pace, and subsequently apply what they learn to cut costs, improve the guest experience, and keep your hotel running smoothly.

And, if you're in Spain, **you can train your staff at little to no extra cost by using your social security credits**, turning an existing obligation into real value for your business.

By staying certified, you remain competitive, attract more bookings, and avoid compliance headaches when audit time comes around.



THE SMARTER WAY TO TRAIN 50% OF YOUR STAFF BEFORE YOUR NEXT TRAVELIFE AUDIT

No more last-minute training sessions where staff are crammed into a room just to tick a box.

Our **online course** fits around your team's busy schedules, takes the pressure off you and helps staff to apply sustainability in ways that can cut costs, improve the guest experience and streamline daily operations.



Our course
has been
developed by
a certified
Travelife
Auditor



Flexible
learning that
works
AROUND your
schedule NOT
AGAINST it



For businesses
in Spain, we
take care of
social security
credits.



INTERACTIVE CONTENT

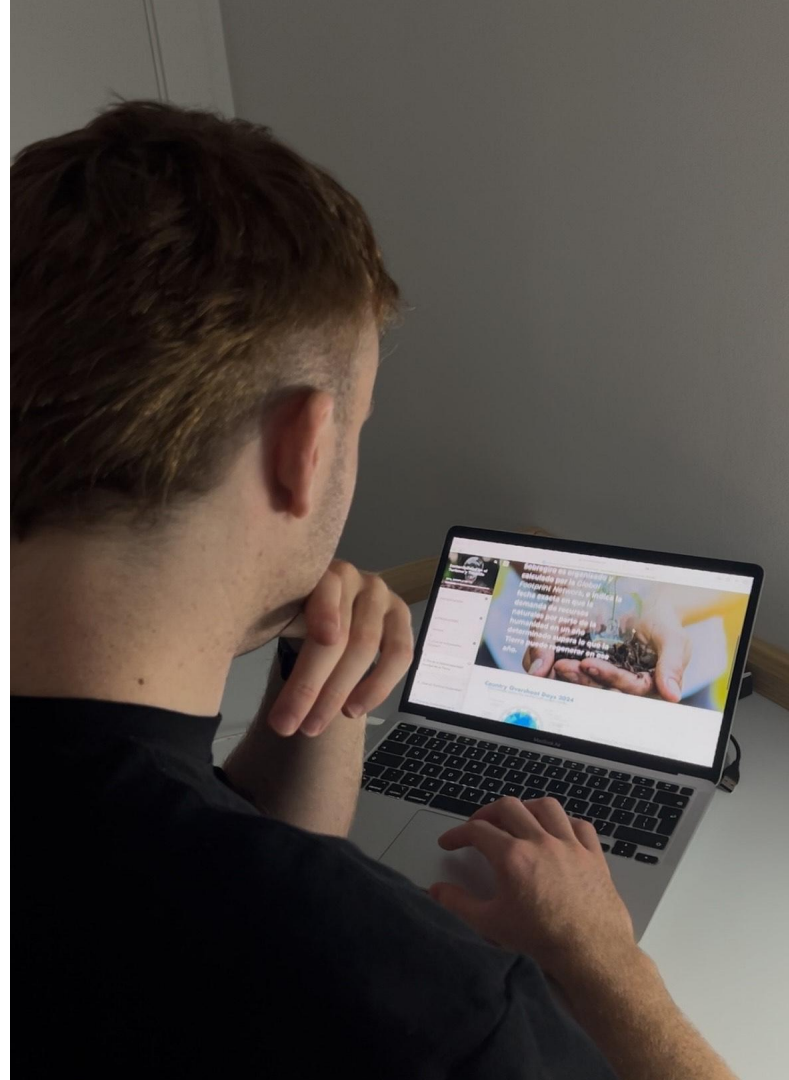
Learning is most effective when it's engaging and practical. That's why we go beyond slides and don't simply have staff reading information from the screen.

We use **interactive quizzes, flashcards, drag-and-drop exercises, videos, and real-world scenarios** to suit different learning styles.

This approach keeps them engaged, helps them to retain key information, and makes applying **responsible tourism practices** easier as examples are linked to their roles.



"At Bull hotels, we firmly believe in the importance of sustainability in the hotel sector. We are really proud to share that we have renewed our Travelife Award and have been engaging our teams with the superb training sessions by Travel Without Plastic."





ESSENTIAL TOPICS



- Environmental Sustainability
- Reducing your carbon footprint
- Waste management and recycling
- Social and community actions
- Human rights and child protection
- Employment policies and practices
- Protection and promotion of biodiversity
- Animal welfare in tourism

HOW DOES IT WORK?

Our **easy-to-use online training platform** is the best way to keep your team training on track for the 50% goal required by Travelife.

- **Take the number of active staff**
- **Divide it by two to get your 50%**
- **Split that number across 12 months**

Each month, ask that many staff members to enroll themselves in the online training using their own email address and repeat the process annually.

We recommend giving staff access to a computer during work hours, or if that's not possible, allowing them two hours off to complete it at home. **Factoring this into the operational schedule ensures it gets done with adding extra pressure to the team.** Doing this monthly gives you the flexibility to accommodate staff changes.

Send your list of staff to us each month, we'll arrange their access to the training programme and will send you a monthly report with the details of completion.

We will also keep a running percentage total so you know where you stand at all times.

All staff that complete the course will receive a **completion certificate.**

Whether you're managing one hotel or a whole chain, this system makes it simple to **keep Travelife training on track without the stress.**

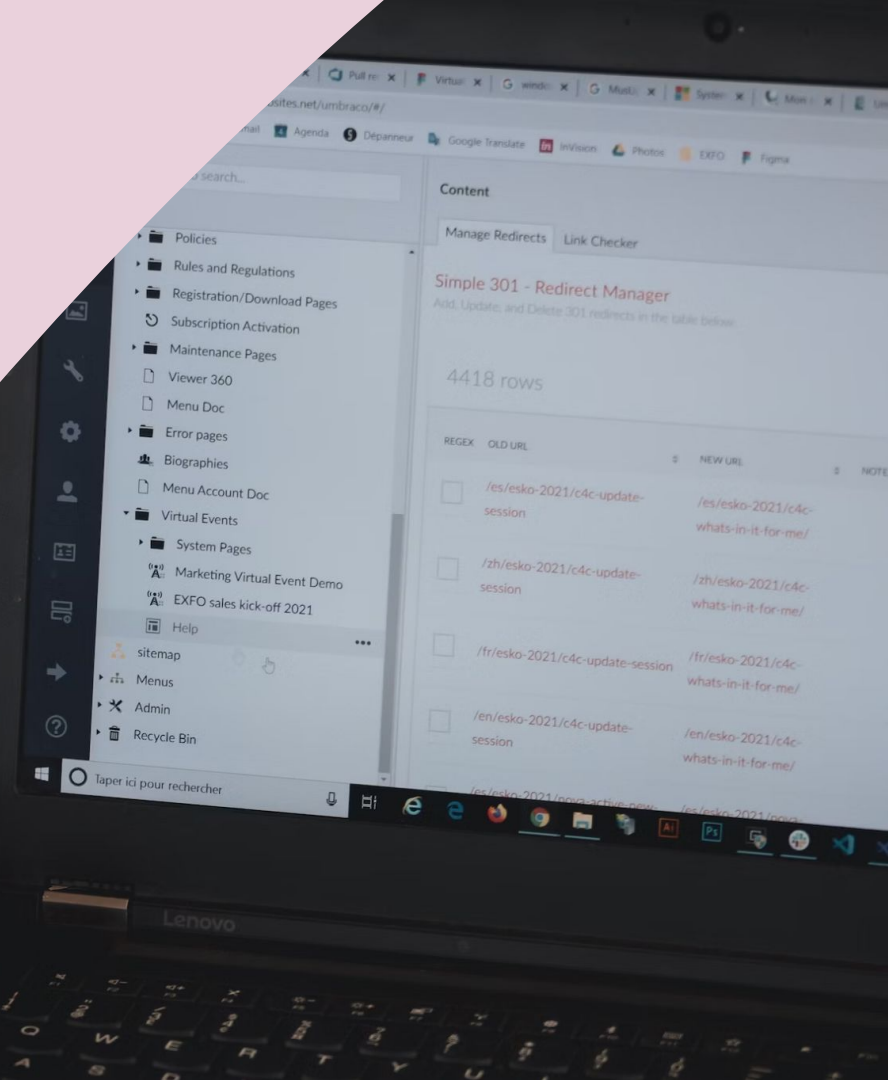


STANDARD MODULES

included in the

THE ONLINE TRAVELIFE

TRAINING COURSE





95% of the hundreds of hotel staff that we have trained believe that living sustainably is only linked to recycling.

1) What is Sustainability?

- *Introduction to Sustainability*
- *The impacts of over consumption*
- *World Overshoot Day*
- *The principles of circular economy*

The training starts by introducing the broader principles of sustainability and asks whether we live a sustainable lifestyle today.

It creates an emotional connection to WHY living and working more sustainably is not only better for business and the environment, but also better for staff well-being and that of their families.

This important connection inspires behaviour change at home and in the workplace, making it easier for your hotel to achieve its sustainability goals.



2) What is sustainable tourism?

- ***Practical actions that make the tourism industry more sustainable***
 - *Water, Energy & Waste*
 - *Carbon Emissions*
 - *Social Actions*
 - *Local Supply Chains*
- ***Good practices brought to life at real hotels in the Canary Islands***
- ***Deeper Drive into:***
 - *Carbon Footprint*
 - *Waste Management and Recycling with interactive exercises*

Sustainability is considered by many to be complicated and time consuming, when in reality it is simply about being logical and efficient.

Every department plays a role in the bigger picture, but without the right training, small inefficiencies add up costing time, resources, and guest satisfaction.

When staff understand how their actions impact the whole operation, they tend to work smarter and support each other, driving positive results all round.

3) What is Travelife?

- *A brief introduction to Travelife and why it's important*
- *What auditors look for during the audit visit*

According to the latest Booking.com statistics, 65% of travellers would feel better about staying at an accommodation with a sustainability certification or label.

This short introduction helps your teams to understand the benefits of certification, and to recognise the Travelife logo.

The full course provides your teams with a deeper insight into what a Travelife Auditor looks for during an inspection audit and how to comply.

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4) Being a Socially Responsible Company

- *Employee Welfare*
- *Human Rights*
- *Stakeholder Engagement*
- *Responsible Value Chain*
- *Community Engagement*
- *Codes of Conduct*
- *Volunteering*
- *Diversity and Inclusion*
- *Child protection*

Being a responsible business goes beyond donations or policies, it's about being a great employer and a great neighbour.

This module looks at how businesses can create a more supportive work environment, where staff feel valued, secure, and proud of where they work, as well as how they can actively building strong connections within society to create better places to live in as well as better places to visit.

5) Supporting and Promoting Biodiversity

- *The importance of biodiversity for tourism destinations*
- *Practical actions to protect and promote biodiversity*
- *Chemicals and their impacts on biodiversity and health*

Biodiversity isn't just the foundation of tourism, it's the backbone of life itself. From the food we eat to the air we breathe, healthy ecosystems keep everything in balance. When biodiversity suffers, so do local food systems, water quality, and even our own health.

This module goes beyond beyond theory by including practical steps that hotels can take to protect nature, reduce harmful chemicals, and support local ecosystems.

1 third of the
food we eat
depends on
bees! 🐝





6) Hotels and Animal Welfare

- *Cats, and cat cafés*
- *Pigeon traps*
- *Entertainment shows*
- *Endangered species on the menu*
- *Attractions and excursions sold by the hotel*
- *The Five Freedoms of Animal Welfare in Tourism*

Tourists today are more aware than ever of how animals can be treated in tourism, and they expect businesses to take responsibility.

Whether it is a cat café or an excursion to a local animal attraction, guests want to know that the experiences they support are ethical. This module helps to identify both good and poor practices and introduces the Travelife Responsible Hospitality Guide which can be downloaded in up to 15 languages for more information.



PLANNING YOUR BUDGET

All of our online training courses with Urbiola are compatible with Spanish Social Security Credits. Urbiola handles the administration, streamlining the process and making it easy to see why investing in sustainability training for your teams is a smart decision.

2hr Online Sustainability and Travelife Training - Standard Course	
Pricing Parameters	Price Per Person
1-50 Employees	45€
51-150 Employees	40€
151-250 Employees	35€
251+ Employees	30€

Contact us

To enroll your teams in our sustainability training, contact us on:



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