



EN ROUTE TO SUSTAINABILITY

Sustainable **Certifications** Support

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- Travelife pre-audit and gap analysis.
- Custom report.
- Support in the data collection process.
- Templates to measure and present evidence.
- Consulting with certified auditor.
- Personalized training.



65%
of travelers
would feel better if the
establishment where they
stay has a **sustainability
certification**

What is En Route To Sustainability ?

The “En Route To Sustainability” program is specifically designed to assist hotels in obtaining the Travelife Certification for Accommodation Providers. This tailored initiative provides comprehensive support for businesses aiming to consistently improve their sustainability practices and achieve recognition through the Travelife certification.

A Travelife pre-audit and gap analysis helps you to understand what is working well and where you should prioritize your focus. The custom report saves you time and effort by recommending specific steps you can take to comply with criteria. The program supports businesses with data collection by providing templates for measuring and presenting evidence. Live consulting sessions with certified auditors will help to alleviate any doubts and ensure alignment with requirements .

En Route to Sustainability saves time and reduces stress on management teams by streamlining administrative processes and setting strong foundations for continued certification success.

OBJECTIVES



- Obtain / Maintain Travelife Certification,
- Streamline operations and administrative processes, saving time and reducing stress,
- Actively engage employees in sustainability efforts,
- Showcase your commitment to sustainability to increasingly discerning customers,
- Ensure compliance with international standards that are recognised by the GSTC.

OPTIONS

The En Route to Sustainability program offers three options tailored to different needs: Standard, Premium, and Next Level.

STANDARD

- Gap analysis audit
- Access to online training platform
- Templates
- Consultancy time with certified Travelife Auditor

PREMIUM

- Personalized training
- Access to sustainability podcast series
- Access to peer workshops

NEXT LEVEL

- Restructure
- Done for you



Standard Package:

- **Gap Analysis Audit & Custom Report:** This independent review from a certified auditor ensures an accurate reflection of whether your current procedures and actions will enable you to comply with certification requirements. The custom report will save you time and energy by highlighting areas that require additional focus, together with specific steps to achieve certification
- **Access to Flexible Learning:** Travelife and other certifications require your staff to have been trained in key sustainability topics such as supporting your business with energy and water saving, waste management and recycling, community engagement, child protection, human rights, well-being and diversity in the workplace. Our online platform is available 24/7 making it easier to staff to complete training at any time during their shift, avoiding the impacts associated with having to pull groups of staff away from the day to day operations. Courses are also compatible with subsidised government training programmes in Spain, The Balearic and Canary Islands.
- **Templates:** Streamline processes and save time with our ready-to-use templates that have been designed to enable you to record data in formats that are tailored to meet certification requirements.
- **Consultancy with Certified Auditors:** Direct access to certified auditors is a special bonus of the Standard Package. Live consulting sessions help to alleviate any doubts and to ensure that specific queries are answered to your satisfaction.

The Standard option is the foundation for obtaining certification and its associated benefits.





The Premium option offers a personalized approach and added motivation

Premium Package:

Standard Package +

- **Personalized Training:** Tailored educational modules to suit your hotel's unique needs, delivered through an interactive online learning platform. Hybrid training (partially in-person and partially online) is available in The Canary Islands.
- **Podcast:** Access additional insights and discussions on key sustainability topics. Our podcasts offer a convenient way to learn and be inspired by others in your field. Interviews with hotel managers, housekeeping executives, maintenance technicians, kitchen teams and customer facing staff will inspire you to start something new or accelerate your sustainability ambitions.
- **Peer Workshop:** Participate in workshops that foster collaboration and shared learning experiences among industry peers. We bring together friendly, helpful and experienced professionals from all operational areas that are happy to share their challenges as well as the strategies they used to overcome them. These live workshops are a unique opportunity for direct interaction with others who have an in-depth understanding of your business area.

Next Level Package:

Standard & Premium Packages +

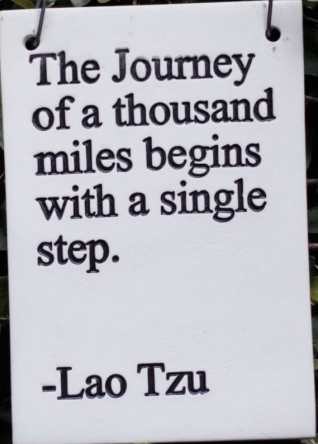
- **Restructure:** As new requirements for Travelife come into force, our team can help you to restructure processes, procedures and role responsibilities, so that you are fully prepared to achieve award status.
- **Done For You:** To complement the restructure, we provide hands-on support and expertise for key staff upon whom the ongoing achievement of Travelife certification is dependent. “Next Level” is an intensive work package available to a limited number of hotels / hotel groups per year and runs for a period of 12 months. It builds a strong foundation and creates a blueprint to make sustainability part of your hotel’s DNA and management approach for years to come.

The Next Level option is an intensive work package where key staff are fully supported to meet Travelife requirements.



With **En Route To Sustainability**, we guide you towards fostering positive changes within your organization and the broader community.

Choose the package that best suits your objectives, and embark on a transformative journey towards creating a more sustainable and environmentally conscious future.



The Journey
of a thousand
miles begins
with a single
step.

-Lao Tzu

Chart a course towards a sustainable future and obtain the Travelife certification for a lasting impact.

“TWP played a pivotal role in facilitating our hotel's attainment of the new Travelife criteria through their effective coordination, strategic clarity, and visionary leadership. Their meticulous attention to detail proved essential to maintaining our focus on goals throughout the process. Their profound understanding of team engagement served as a driving force, enabling the successful implementation of necessary changes, which are now integral components of our ongoing business strategies.”

Beate Sekula, Seaside Collection
Los Jameos Playa, Lanzarote



SEASIDE COLLECTION

Contacts

To learn more about what we do or to set up a collaboration, contact us:



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